



From WHO guidance to provider practice: Knowledge translation in action and actuality

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Managing Partner: EngenderHealth; Associated Partners: FHI; Futures Institute;
Johns Hopkins Bloomberg School of Public Health Center for Communication Programs;
Meridian Group International, Inc.; Population Council



- Information is not knowledge.
- Knowledge of what is does not open the door directly to what should be.
- Not everything that can be counted counts, and not everything that counts can be counted.

[Albert Einstein](#)

- Mastering the generation of good changes is not the same as mastering the use of good changes.

[Donald Berwick](#)



- **If the only tool in your toolkit is a hammer, everything tends to look like a nail.**

[Abraham Maslow](#)

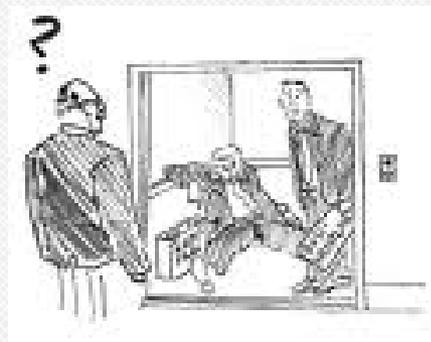
- **If you send out a chicken farmer, you get a chicken project.**
- **Language conditions thought.**

[Roy Jacobstein](#)

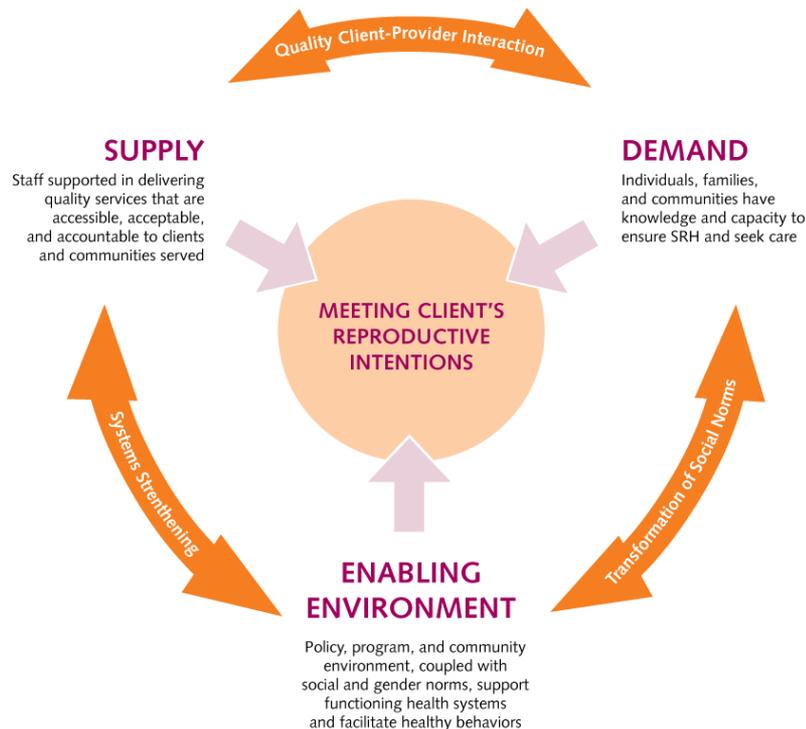


- We are all “change agents”:
 - All PH interventions require **others** to change
- Scientific / **empirical** / **proven findings** about change process
- Change takes time and repetition of effort
 - scurvy, Semmelweis, heart attacks, Coke, PP FP
- Using this knowledge can lead to:
 - More strategic programming
 - Better practices
 - More realistic expectations and timeframes
- May seem obvious, but hardly mentioned at Global Symposium

In PP FP (as in HSR) an “elevator speech” is needed



ENGENDERHEALTH'S FP PROGRAMMING MODEL

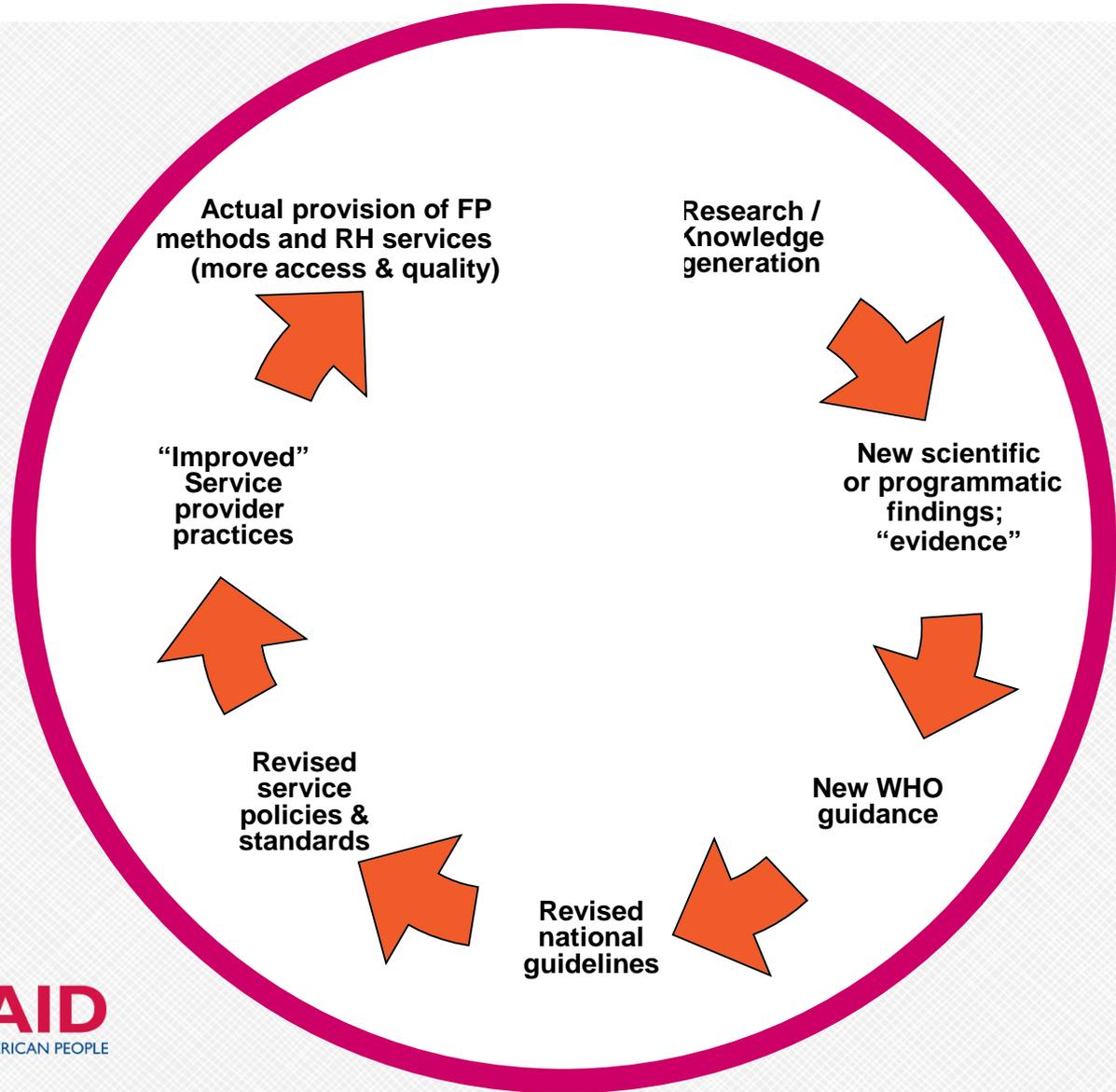


Barriers to effective RH/FP/PP services





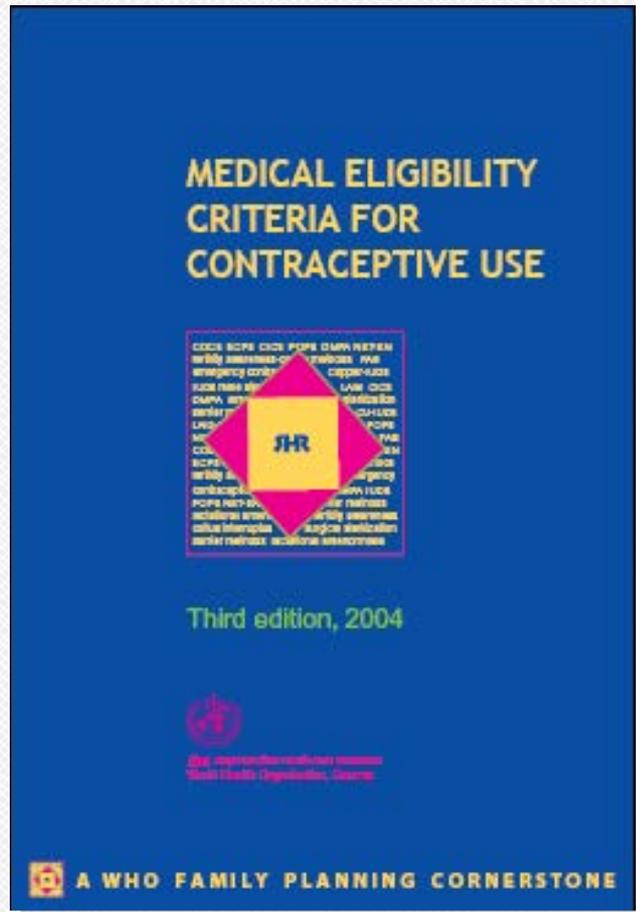
“Knowledge translation” (Research-to-practice): the ideal process





Convened to address perceived need for reconsideration of existing recommendation
Provided with new evidence including study specifically designed to evaluate existing recommendation
Make recommendation to GWG

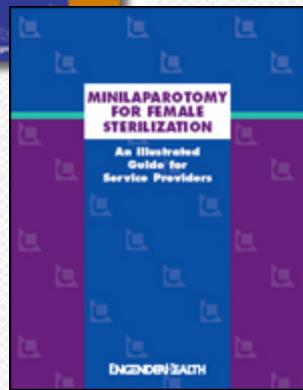
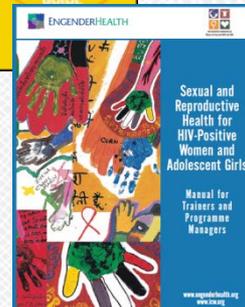
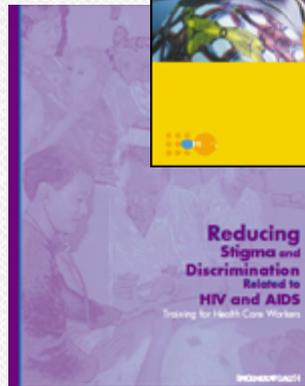
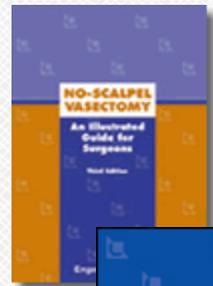
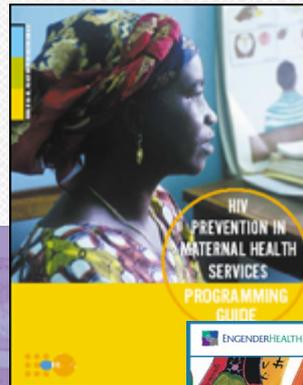
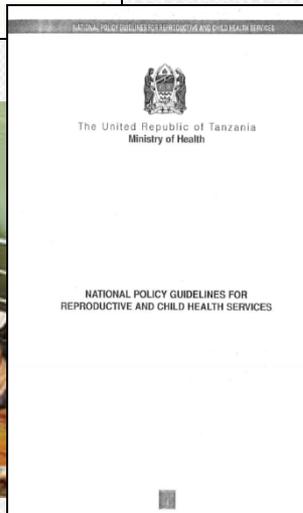
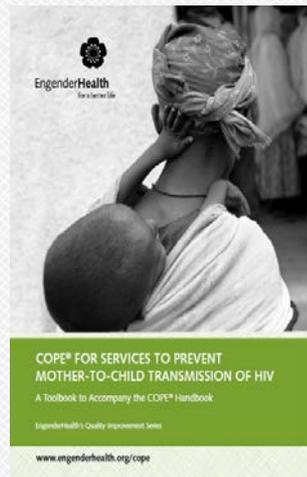
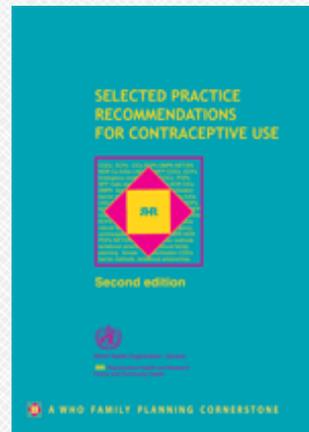
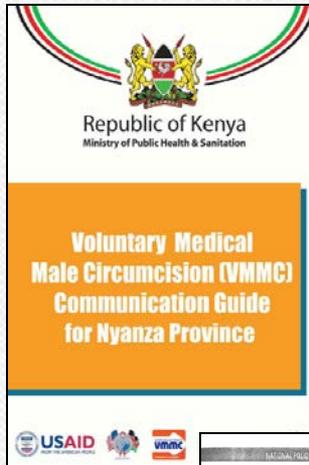
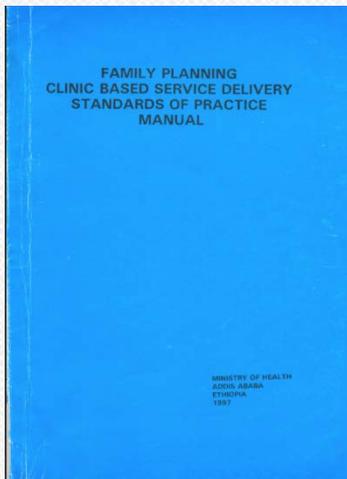




- Covers 19 FP methods & 120 medical conditions
- Makes ~ 1700 recommendations on who can use various contraceptive methods
- Informs national guidelines, policies and standards with best available evidence
- Gives guidance to programs & providers for clients with medical problems or other conditions
- Asks, “In the presence of a given condition or characteristic, e.g., STIs or HIV/ AIDS, can a FP method be used?”
- “... and with what degree of caution or restriction?”, as reflected in four classification categories or gradations based on risks vs. benefits

| Classification Category | With Clinical Judgment | With Limited Clinical Judgment |
|-------------------------|--------------------------------------------------|--------------------------------|
| 1 | No restriction: Use method in any circumstances | Yes Use the method |
| 2 | Generally use: benefits generally outweigh risks | Yes Use the method |
| 3 | Generally do not use: risks outweigh benefits | No Do not use the method |
| 4 | Unacceptable health risk: method not to be used | No Do not use the method |

Influencing practice: National guidelines; training and reference tools



Strength, engagement, support

Je, ni nani anayesema kuwa **COIL** huzuia mapenzi kati yangu na mke wangu?

Coil ni njia ya kistarehe, hakuna anayeihisi!

COIL
Fahamu ukweli wa mambo

USAID KENYA
IACQUIRE

Zungumza na afisa wako wa afya kuhusu Coil na njia zingine za kupanga uzazi.

Je, ni nani anayesema kuwa **COIL** sio njia inayofaa na inayoaminika ya kupanga uzazi?

Coil ni njia busara ya kupanga uzazi. Kwa uhakika, Coil:

- Inafaa ili ukwewe utasisitaz.
- Inaweza kutumika kwa muda wa miaka yeyote ile - kati ya mwaka moja, miaka mivili, mtano hadi kumi na miwili kulingana na uamini yako.
- Unaweza kutunda hali yako ya uzazi wa kawaida usipotoke kupata mstoto mwingine. Unachohitaji ni kumkoa mtalamu ambaye ataitoa.
- Ni mwalala.

COIL
Fahamu ukweli wa mambo

USAID KENYA
IACQUIRE

Zungumza na afisa wako wa afya kuhusu Coil na njia zingine za kupanga uzazi.

Je, ni nani anayesema kuwa ukitumia **COIL** huwezi kuendelea na kazi zako za kila siku?

Mimi hutumia Coil na niko mzima. Nitavuna gunia nyingi za mahindi musimu huu!

COIL
Fahamu ukweli wa mambo

USAID KENYA
IACQUIRE

Zungumza na afisa wako wa afya kuhusu Coil na njia zingine za kupanga uzazi.



Yet what often happens:

- Researchers publish new findings
- Experts devise new guidelines
- Policymakers issue new policies
- Programs introduce “improved services”

... And nothing much changes

for a variety of reasons ...

- It’s “our” knowledge, but “their” translation
- ... and their “boat of truths” is full
- Didn’t hear this much at Symposium (client and provider perspective)



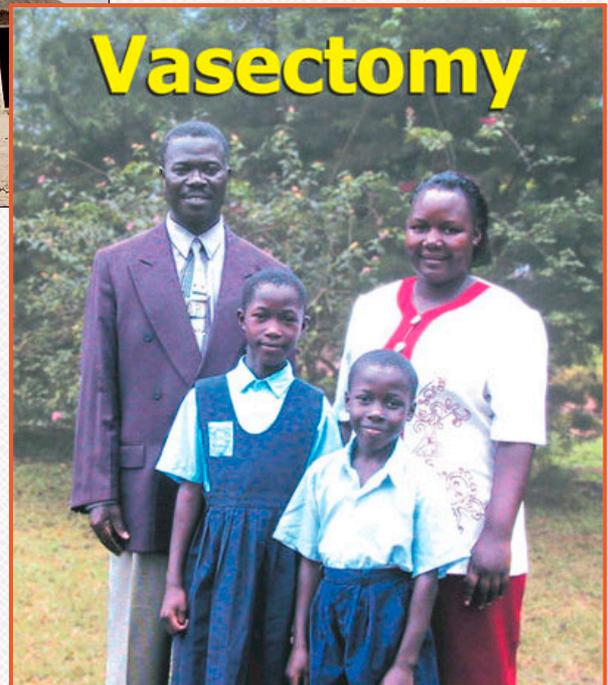
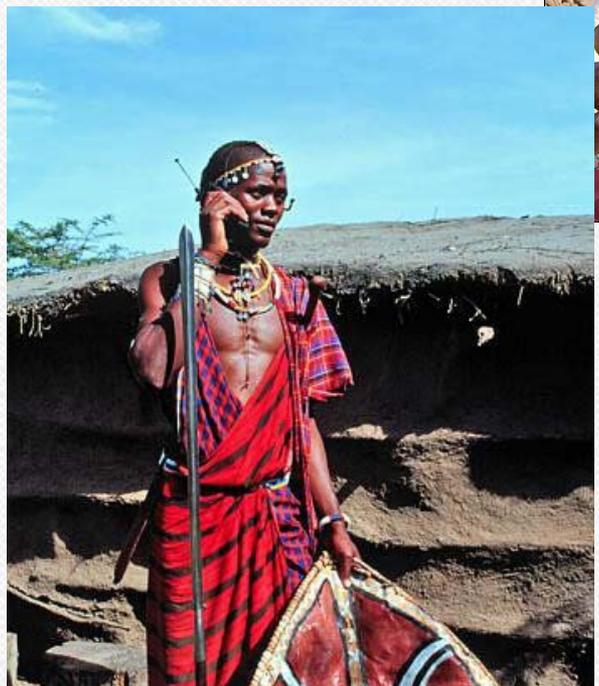


Perceived: It's in the eye of the "changee"





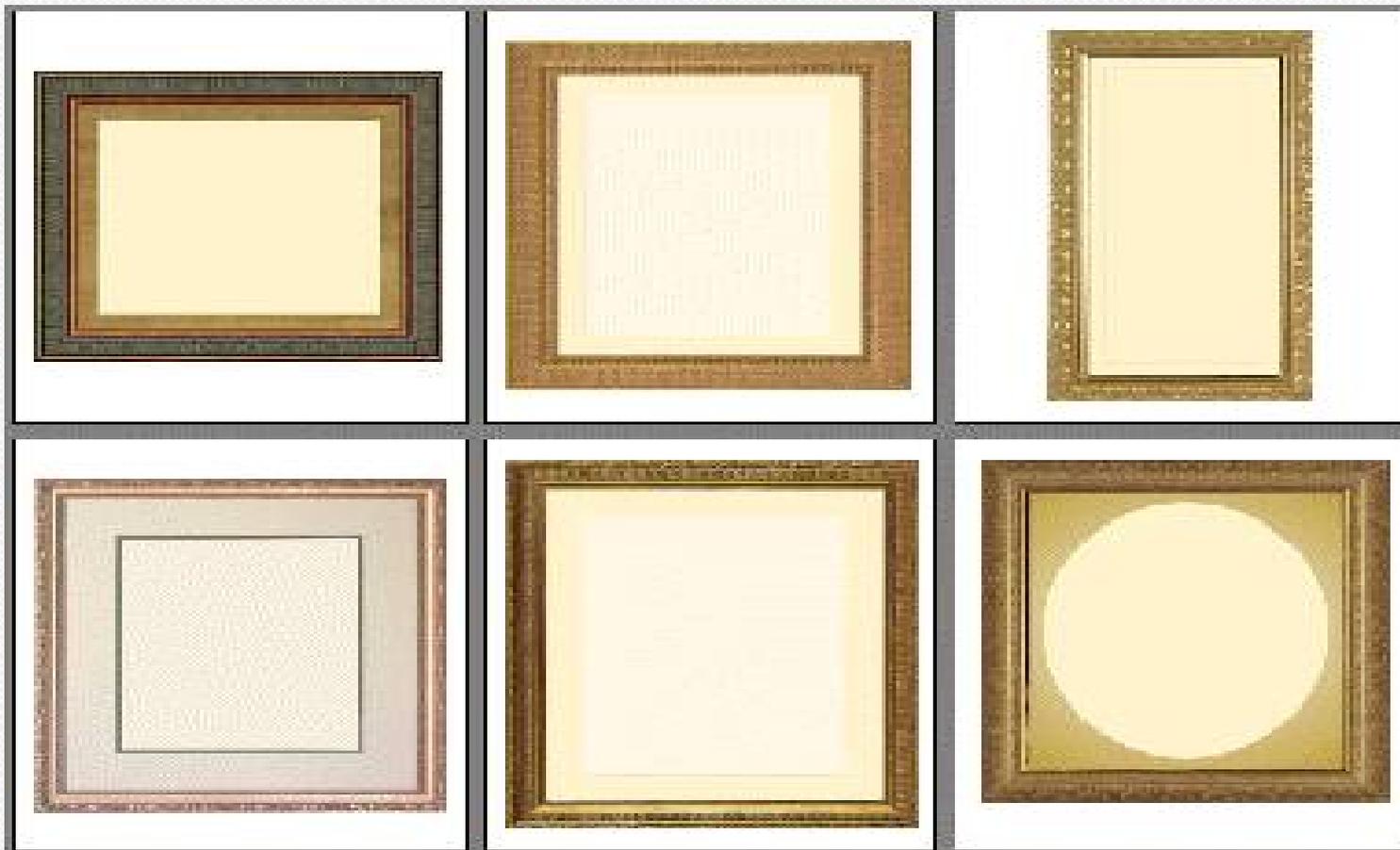
Perceived benefit: Is our new practice going to be more like the cell phone or more like vasectomy?



All you lose are your worries
 Vasectomy is a permanent family planning method for men.
 It won't affect your sexual appetite or performance.
 Ask about this method at a health facility displaying this symbol.



Produced by Delivery of Improved Services for Health II, a project of the Government of Uganda and the United States Agency for International Development





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